

## WILSON STAFF® Di9 AUGUSTA PROMOTION 2010

### OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. ENTRY IN THIS PROMOTION CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. EACH PRIZE WINNER IS ONLY ELIGIBLE TO WIN ONE PRIZE IN THE PROMOTION.

#### 1. Eligibility:

This Promotion is open to legal residents of the 50 United States & the District of Columbia & Canada (excluding residents of the Province of Quebec) who are 18 years or older at the time of entry. Void where prohibited or restricted by law. Void in overseas U.S. territories, possessions, commonwealths and military installations, and where prohibited or restricted by law. Void in the Province of Quebec. Employees, officers, directors, and agents of Wilson Sporting Goods Co. ("Sponsor") and its affiliates, subsidiaries, advertising and promotional agencies, sponsors, licensees, and any entity involved in the development, production, implementation, administration or fulfillment of the Promotion (all of the foregoing, together with Sponsor, collectively referred to as "Sponsors and Administrators"), and the immediate family members and persons living in the same household as such individuals, are not eligible to participate or win.

#### 2. How to Enter:

The Promotion begins at 12:01 AM CT on Monday, February 15, 2010 and ends at 11:59 PM CT on Monday, March 29, 2010 (the "Promotional Period"). Entries must be postmarked by March 29, 2010. No purchase necessary. Both methods of entry have the same chance of winning.

**(a) Purchase Method** - To enter, purchase a set of Di9 Irons for any authorized Wilson Staff dealer between February 15, 2010 and March 29, 2010. Visit [www.wilsonstaff.com/augusta](http://www.wilsonstaff.com/augusta) and follow the instructions to complete the entry form, including submitting your name, address, email address and other required information. Once you have submitted the entry form, Wilson will email your completed form to the email you provided. Print your completed entry form and mail it along with your original proof of purchase of a set of Di9 Irons by prepaid mail to Wilson at: **Wilson Sporting Goods Co., "Wilson Staff Augusta Promotion 2010", Attn: Golf Division, 8750 W. Bryn Mawr Ave., Chicago, IL 60631**. Entries must be postmarked by March 29, 2010. No purchase necessary. Both methods of entry have the same chance of winning.

**(b) Non-Purchase Method** – Write your name, address, phone number, and email address on a 3" x 5" card and mail via prepaid mail to **Wilson Sporting Goods Co., "Wilson Staff Augusta Promotion 2010", Attn: Golf Division, 8750 W. Bryn Mawr Ave., Chicago, IL 60631**.

Entries must be postmarked by March 29, 2010. No purchase necessary. Both methods of entry have the same chance of winning.

By entering, you and/or your parent or legal guardian acknowledge compliance with these official rules including all eligibility requirements.

(c) Prizes will only be awarded from eligible entry forms. A maximum of one (1) Prize will be selected at random from a drawing of all eligible entries. If there are no eligible entry forms received, no Prize will be awarded.

(d) For purposes of these Official Rules, "receipt" of an online entry (if applicable) occurs when Sponsor's servers record the entry information upon clicking the "Submit Entry" or "Accept" button. Any automated computer receipt (such as one confirming delivery of email) does not constitute proof of actual receipt by Sponsor of an entry for purposes of these Official Rules. In the event of a dispute about the identity of an online entrant, each entry will be declared made by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access Provider, online service provider or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The potential winner may be required to provide Sponsors and Administrators with proof that he/she is the authorized account holder of the email address associated with the winning entry.

(e) **LIMIT ONE ENTRY PER PERSON, PER EMAIL ADDRESS, OR PER HOUSEHOLD ADDRESS. LIMIT OF ONE PRIZE PER PERSON.** Although subsequent attempts to enter may be received per drawing, only the first entry received from a particular individual for a single drawing will be eligible to win that drawing. Additional attempts to enter the same drawing will be disqualified. The submission of an entry is solely the responsibility of the entrant. Entries may only be made according to the methods described above. Automated entries (including but not limited to entries submitted using any bot, script, macro, or sweepstakes service), copies, third party entries, facsimiles and/or mechanical reproductions are not permitted and will be disqualified. Only eligible entries actually received by Sponsors and Administrators before the end of the specified entry deadline will be included in the prize drawing. Illegible, unintelligible, incomplete or garbled entries will be disqualified. All entries become the property of Sponsor and Sponsor shall not be required to acknowledge or return any entry.

3. Prize: One (1) Prize: Trip consists of round trip airfare for two persons to Atlanta, GA, one (1) night hotel accommodations (based upon standard double occupancy) in Augusta, GA, round trip airport to hotel transportation, two (2) tickets to Days Three and Four of the 2010 Masters Tournament on Saturday, April 10, 2010 and Sunday, April 11, 2010. Approximate Retail Value: \$2,500 USD.

The following applies to the Prizes: Except as specifically provided herein, the Prize does not include taxes, or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the Prize winner. The Prize may not be transferred or assigned except by Sponsor. Only the listed Prize will be awarded and no

substitutions, cash equivalents or redemptions will be made. Reporting and payment of all applicable taxes, fees, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of a prize, are the sole responsibility of the winner of a given Prize. Approximate retail value ("ARV") of the Prize: \$2,500.00. Sponsors and Administrators expressly disclaim any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the Prize awarded. By entering this Promotion and/or accepting a prize, you agree to release, discharge, and hold harmless Sponsor and Administrators, their respective parents, affiliates, subsidiaries and related companies, divisions, advertising and promotion agencies and the respective employees, directors and officers of the foregoing from and against any/all claims, losses, injuries or damages, including death, resulting from the acceptance, use or misuse of any prize and/or participation in any prize related activities or any travel related thereto. Sponsor and Administrators makes no representations or warranties concerning the appearance, safety or performance of any Prize awarded. Restrictions, conditions, and limitations apply. Sponsors and Administrators will not replace any lost or stolen prize items.

#### 4. Winner Selection and Notification:

A maximum of one (1) Prize will be awarded from a random drawing to be held on Friday, April 2, 2010. All Prize winners (if any) will be notified by email or telephone (if applicable) both of which will be sent within one (1) days of the date of drawing. **CANADIAN RESIDENT ONLY** – If an eligible Canadian entrant is selected as a potential winner, he/she will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question administered by telephone at a pre-arranged, mutually convenient time before being declared a winner. If a selected Canadian potential winner cannot be reached by telephone within a reasonable time period or fails to correctly answer the skill-testing question, as determined at Sponsor's sole discretion, he/she may be disqualified, and Sponsor will select another potential winner from the pool of eligible entries for that drawing.

Odds of winning depend on the number of eligible entries received for a given drawing. The Prize drawings will be conducted by Sponsor whose decisions are final. The winners must be 18 years of age at the time of entry to be eligible. Except where prohibited by law, potential winners must return an Affidavit of Eligibility and Publicity & Liability Release (or Declaration of Compliance if Canadian resident) and any other reasonably required documents within seven (7) days following attempted notification or prize may be forfeited. **By entering this Promotion you grant to Wilson Sporting Goods Co. and/or their designees and affiliates permission to utilize your name, photos and/or likeness for promotion and publicity as Wilson may deem appropriate from time to time (including use of publishing Prize) all without additional compensation to you, except where prohibited by law.** Return of any prize/prize notification as undeliverable, or inability of Sponsors and Administrators to contact a potential winner may result in disqualification and selection of an alternate winner.

#### 5. Conduct:

By entering the Promotion, entrants agree to comply with and be bound by these Official Rules. The Official Rules will be posted at the Promotion website throughout the Promotion. Failure to comply with these Official Rules may result in disqualification from the Promotion. Entrants further agree to comply with and be bound by the decisions of the judges, which will be final and binding in all respects.

Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Promotion or Sponsor's website; (b) violating the Official Rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

#### 6. Disputes:

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded, other than those concerning the administration of the Promotion or the determination of winners, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Illinois State Court located in Chicago, Illinois; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

#### 7. Privacy:

By entering the Promotion, you agree to Sponsor's use and dissemination of your personal information to third parties. Such use and dissemination of such personal information shall be subject to any privacy policy of Sponsor then in effect.

#### 8. Winners List:

The name of the Prize winners (if any) may be obtained 30 days after close and no later than June 30, 2010 by sending a self-addressed stamped envelope to: Wilson Sporting Goods Co. "Wilson Staff Augusta Promotion 2010" ATTN: Golf Division, 8750 W. Bryn Mawr Ave., Chicago, IL 60631. Canadian residents may omit return postage.