



WILSON FOOTBALL FACTORY AN ALL-AMERICAN AFFAIR

For the past 43 seasons Wilson and the NFL have partnered to create the greatest spectacle in all of sports. The Super Bowl, arguably the proudest of American sports traditions, is buoyed by the fact that every official NFL Game Ball is produced right here in America, in the small town of Ada, Ohio. Home to the Wilson Football Factory, the people of Ada (population 5,847) carry on a tradition that has made Wilson Sporting Goods Co. an enduring part of American football lore. Wilson has made the official NFL Game Ball since 1941 and its workers take as much pride in stitching panels, pounding seams and tightening laces as any NFL quarterback does in reading defenses and throwing touchdown passes. The professionalism and attention to detail from the workers in Ada make the Wilson NFL Game Ball the most respected football in the game.

Established in 1955, the Wilson Football Factory produces more than 700,000 game footballs annually and stands as the only dedicated football factory in the world. Located approximately 80 miles northwest of Columbus, Ohio, the factory employs 150 workers and includes many second and third generation workers.

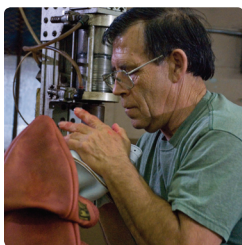


JANE HELSER

Position: Lockstitch Operator

Football Seasons: 42

Job Description: Helsler stitches the seams of each Official NFL Game Ball which allows NFL quarterbacks to throw tight spirals.



EMMITT LAWRENCE

Position: Ball Turner

Football Seasons: 37

Job Description: Lawrence turns each Official NFL Game Ball from the inside out to prepare the ball for lacing.



DONNA PUTNAM

Position: Lacing

Football Seasons: 23

Job Description: Putnam laces each Official NFL Game Ball with precision and accuracy.



BARBARA ULREY

Position: Final Inspector

Football Seasons: 18

Job Description: Ulrey is responsible for making sure each Official NFL Game Football produced is of the highest quality and meets the exact size and weight specifications for game play.