

“Will You Be There? Sweepstakes”
(The “Sweepstakes”) Official Rules

THE FOLLOWING SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE U.S. AT TIME OF ENTRY.

NO PURCHASE NECESSARY TO ENTER OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

1) ELIGIBILITY: This Sweepstakes is offered only to legal residents of the 50 United States and the District of Columbia with a valid mailing address (P.O. Box not accepted), eighteen (18) years of age and older as of November 1, 2018. Employees of Wilson Sporting Goods Co. (“Sponsor”) and The Goodyear Tire & Rubber Company (“Goodyear”), and each of their respective parents, affiliates, subsidiaries and related companies, advertising and promotion agencies, and the immediate families (spouse, and parents, siblings and children, and each of their respective spouses regardless of residence) and household member of each, whether related or not, are not eligible. Void where prohibited.

2) HOW TO ENTER: No purchase necessary. Sweepstakes begins at 9:00:00 a.m. Central Time (“CT”) on December 3, 2018 and ends at 11:59:59 p.m. CT on January 1, 2019 (the “Entry Period”). During the Entry Period, visit <https://www.wilson.com/en-us/CFPSweeps> to complete an entry form including submitting your name, address, email address, and other required information. BY

SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER NAME MAY BE POSTED ON THE SPONSOR’S FAN PAGES OR ON SPONSOR’S OTHER WEBSITES, IN SPONSOR’S DISCRETION IN CONNECTION WITH THE SWEEPSTAKES.

3) PRIZES: LIMIT ONE (1) ENTRY PER PERSON, PER HOUSHOLD, PER E-MAIL

ADDRESS. One (1) Prize per person. The Sweepstakes consists of two separate Prizes. Prize One (“First Place”) consists of two (2) tickets to the 2018 Goodyear Cotton Bowl Classic, hotel accommodations for two (2) persons for up to two (2) nights, and round trip airfare for two (2) persons from a major commercial airport near the First Place winner’s home to Dallas, Texas,. Prize Two (“Grand Prize”) consists of two (2) tickets to the College Football Playoff National Championship game and hotel accommodations for two (2) persons for up to two (2) nights (based on standard double occupancy) in Santa Clara, Calif. The First Place prize items will be provided by Goodyear. All other prizes will be provided by Sponsor.

Approximate Retail Value (“ARV”) of the Prizes: The ARV for First Place Prize is \$2,000 USD. The ARV for Grand Prize is \$2,050 USD.

Any difference between stated approximate retail value and actual value of Prize item(s) will not be awarded. No alternative hotel accommodation dates are available. Exact hotel accommodation dates and arrangements subject to availability. If a winner is eligible, but is a minor in his/her jurisdiction of residence, their guest must be winner's parent or legal guardian. A minor may accompany winner as a guest only if the winner is the minor's parent or legal guardian. Minors must be accompanied at all times during the trip (including, but not limited to, hotel stay and all Prize-related events) by minor's parent or legal guardian. Guests must sign and return a release before any ticketing occurs.

4) PRIZE RESTRICTIONS/CONDITIONS: The Prize items are non-transferable. No cash redemption or other prize substitution except by Sponsor, in its discretion if featured Prize item(s) becomes unavailable. Any difference between stated approximate retail value and actual value of Prize item(s) will not be awarded. Prize Winners are responsible for all taxes on the Prize. Sponsor or Goodyear will issue an IRS Form 1099-MISC for the Prize Winners. Approximate retail values are as of the time these Official Rules were printed and the value of the prizes may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of a prize at the time the prize is awarded. Selection of hotel solely within Sponsor's discretion. Meals, gratuities, luggage fees, incidental hotel charges and any other travel-related expenses not specified herein are the sole responsibility of Prize Winners.

5) DRAWING: Up to two (2) potential Prize Winners will be selected at random from a drawing of all eligible non-winning entries received as of the date of the Drawing. The date of the random drawing for the First Place Prize will be on or about 2:00:00 PM CT on Monday, December 17, 2018. The date of the random drawing for the Grand Prize will be on or about 2:00:00 PM CT on Tuesday, January 2, 2018. The odds of winning will depend on the total number of eligible entries received as of the date of the drawing.

6) NOTIFICATION OF WINNERS/AWARDING OF PRIZE: The potential winners will be notified via telephone, e-mail and/or overnight delivery service, and may be announced on Sponsor's social media pages. Potential winners shall have seven (7) days to respond and will be required to complete, sign, have notarized and return an Affidavit of Eligibility and Liability Release and, where legal, a Publicity Release within time specified on the prize notification or the prize may be forfeited and awarded to alternate winners. If documents are not timely returned or if prize notification is returned as undeliverable, or if the potential winners cannot be contacted by Sponsor after reasonable efforts, Prizes may be forfeited and awarded to alternate winners. Minor guests must travel with parent or legal guardian.

7) ADDITIONAL TERMS: By entering and/or accepting a prize, the Sweepstakes entrants agree to (a) abide by the Official Rules and the decisions of the judges and Sponsor which shall be final, and (b) to release, discharge and hold harmless Sponsor and Goodyear, their respective parents, affiliates, subsidiaries and related companies, divisions, advertising and promotion agencies and the respective employees, directors and officers of the foregoing (collectively "Releasees"), from and against any/all claims, losses, injuries or damages, including death, resulting from the acceptance, use or misuse of any prize and/or participation in any prize related

activities or any travel related thereto, and (c) allow Sponsor and Goodyear and/or their designees the use of a winner's and any guest's name, photos and/or likeness for promotion and publicity purposes without additional compensation except where prohibited by law. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods. **NOTE:** Sponsor reserves the right to verify all online entrants. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law and, should an attempt be made, Releasees reserve the right to seek damages from any such person to the fullest extent permitted by law. Sweepstakes is governed by laws of the State of Illinois with venue in Chicago, Illinois for the resolution of all claims and disputes. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. Sponsors and Releasees are not responsible if the event is rained out or postponed, or cancelled after ticketing of Prize item(s) for any reason, in whole or in part. No compensation will be paid in lieu of Prize item(s). Sponsors reserve the right to substitute a prize of equal or greater value if advertised Prize item(s) becomes unavailable. Prize item(s) is not transferable, assignable or redeemable for cash.

8) LIMITATIONS OF LIABILITY: Releasees are not responsible for any late, lost, illegible, incomplete, misdirected or postage due mail/entries, or stolen entries, nor are they responsible for incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes; any technical or human error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access of the web site; any injury or damage to participants or to any other person's computer(s) related to or resulting from participating in this Sweepstakes, or downloading materials from or use of the web site. If, for any reason the Sweepstakes cannot be conducted as planned by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right, in their sole discretion, to cancel, terminate, modify or suspend this Sweepstakes and may conduct a drawing and select a winner from among all eligible entries received prior to the action taken. In no event will Sponsor and/or Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of access to and use of the Sweepstakes website, or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on the sites is provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow limitations or the exclusions of liability for incidental or consequential damages, or exclusion of implied warranties so some of the aforementioned limitations or exclusions may not apply. Check local laws for any restrictions or conditions regarding these limitations and/or exclusions.

9) PRIVACY POLICY: By entering the Sweepstakes, you agree to Sponsor and Goodyear's use and dissemination of your personal information to third parties. Such use and dissemination of

such personal information shall be subject to any privacy policy of Sponsor and Goodyear then in effect, available at <http://www.wilson.com/en-us/legal/> and <https://corporate.goodyear.com/en-US/terms-conditionsand-privacy-policy/global-privacy-policy.html>.

10) WINNER LIST: For a list of the Prize Winners, mail a self-addressed, stamped envelope to be received by March 1, 2018 to Will You Be There? Sweepstakes Winners, 1 Prudential Plaza, 130 E. Randolph Street, Suite 600, Chicago, IL 6060.

11) SPONSOR: Sweepstakes is sponsored and administered by Wilson Sporting Goods Co., 1 Prudential Plaza, 130 E. Randolph Street, Suite 600, Chicago, IL 60601.