

**WILSON SUPER BOWL LIV TEAM BALL SWEEPSTAKES**  
**(the “Sweepstakes”)**  
**Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN PRIZE. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.**

**SPONSOR:** Wilson Sporting Goods Co., 130 East Randolph Street, Suite 600, Chicago, Illinois 60601, United States of America.

**1) ELIGIBILITY:** This Sweepstakes is offered only to permanent, legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, the U.S. Virgin Islands and U.S. Military installations in foreign countries), with a valid mailing address (P.O. Box not accepted) (“United States”), of at least eighteen (18) years of age or older as of the day on which they enter. Employees of Wilson Sporting Goods Co. (“Sponsor”), its parents, affiliates, subsidiaries and related companies, advertising and promotion agencies, and the immediate families (spouse, and parents, siblings and children, and each of their respective spouses regardless of residence) and household members of each, whether related or not, are not eligible. Void where prohibited.

**2) TIMING:** The Sweepstakes begins at 2:00:00 p.m. Central Time (“CT”) on Monday, January 20, 2019, and ends at 5:00:00 p.m. CT on Sunday, February 2, 2019 (the “Entry Period”).

**3) HOW TO ENTER:** No purchase necessary. **Entry:** During the Entry Period, visit either [www.wilson.com/afc-champs](http://www.wilson.com/afc-champs) **OR** [www.wilson.com/nfc-champs](http://www.wilson.com/nfc-champs) and complete an entry form which may include submitting your name, email address, and/or other required information. By entering the Sweepstakes, entrants agree to comply with and be bound by these Official Rules. Failure to comply with the Official Rules may result in disqualification from the Sweepstakes. Entries become the property of Sponsor and will not be returned. Please see the privacy policy located at [wilson.com](http://wilson.com) ([www.wilson.com/en-us/legal](http://www.wilson.com/en-us/legal)) for details of Sponsor’s policy regarding the use of personal information collected in connection with this Sweepstakes. **BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER NAME MAY BE POSTED ON ANY WILSON MEDIA PAGES OR ON OTHER SPONSOR WEBSITES, IN SPONSOR’S DISCRETION IN CONNECTION WITH THE SWEEPSTAKES.**

**3) LIMIT ONE (1) ENTRY PER PERSON.** No other entry methods or forms of entry are valid. Participants may not use any device or artifice to register more than one time or as multiple registrants. Any eligible entrant who attempts to enter with multiple email addresses and/or phone numbers under multiple identities or uses any device or artifice to enter more than one time will be disqualified and forfeits any and all prizes won, at Sponsor’s discretion.

**4) PRIZES. LIMIT ONE (1) PRIZE PER PERSON:** Two (2) Prizes; one (1) Prize per person.

The “Grand Prize”: The “Grand Prize” consists of one (1) Wilson NFL Pee Wee Football, one (1) Wilson NFL Team Logo Junior Size Football, one (1) Wilson NFL Team Logo Autograph Football, one (1) Wilson NFL Junior Throwback Football, one (1) Wilson NFL Team Logo Composite Football, one (1) Wilson NFL100 The Duke Decal NFL Football, one (1) Wilson Super Bowl LIV Metallic Commemorative Championship Football, and one (1) Wilson Super Bowl LIV Game Football. Approximate Retail Value (“ARV”) of the Grand Prize Pack: \$420 USD.

The “Runner-Up Prize”: The “Runner Up Prize” consists of one (1) Wilson NFL Pee Wee Football, one (1) Wilson NFL Team Logo Junior Size Football, one (1) Wilson NFL Team Logo Autograph Football, one (1) Wilson NFL Junior Throwback Football, one (1) Wilson NFL Team Logo Composite Football, and one (1) Wilson The Duke Decal NFL Football. ARV of the Runner-Up Prize Pack: \$235 USD.

**5) PRIZE RESTRICTIONS/CONDITIONS:** The Prizes are non-transferable. No cash redemption or other prize substitution except by Sponsor, in its sole discretion if featured Prize items become unavailable. Any difference between stated ARV and actual value of Prizes will not be awarded. Prize Winners are responsible for all taxes on the Prizes. Sponsor may issue an IRSS Form 1099-MISC for Prize Winners. ARV is as of the time these Official Rules were printed and the value of the Prizes may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the Prize at the time the Prize is awarded.

**6) DRAWING:** Up to one (1) potential Grand Prize Winner and one (1) potential Runner-Up Prize Winner will be selected at random from a drawing of all eligible entries received during the Entry Period as follows -- one (1) potential Grand Prize Winner will be selected at random from a drawing of all eligible entries received during the Entry Period via the Entry website page for the applicable Super Bowl LIV winning team, and one (1) potential Runner-Up Prize Winner will be selected at random from a drawing of all eligible entries received during the Entry Period via the Entry website page for the applicable Super Bowl LIV non-winning team. The date of the selections will be on or about 11:00:00 AM CT on Tuesday, February 5, 2019. The odds of winning will depend on the total number of eligible entries during the Entry Period and the winner of Super Bowl LIV. **For the avoidance of doubt, entries received via the Entry Page of the team that does not win Super Bowl LIV will not be eligible to win the Grand Prize. Entries received via the Entry Page of the team that wins Super Bowl LIV will not be eligible to win the Runner-Up Prize.**

**7) NOTIFICATION OF WINNERS/AWARDING OF PRIZE:** The potential Prize Winners may be notified via telephone, e-mail, overnight delivery service, and/or direct message through social media, and may be publicly announced on Wilson media pages. A Prize Winner shall have five (5) days to respond, and may be required to complete, sign, have notarized and return an Affidavit of Eligibility and Liability Release and, where legal, a Publicity Release within time specified on the prize notification or the Prize may be forfeited and awarded to an alternate winner. If a potential Prize Winner does not respond within five (5) days of notification, if documents are not timely returned, or if a prize notification is returned as undeliverable, the Prize may be forfeited and awarded to an alternate winner, even if another potential Prize Winner has already been announced.

**8) ADDITIONAL TERMS:** By entering and/or accepting a Prize, the Sweepstakes entrants agree to (a) abide by the Official Rules, which can be found at [www.wilson.com/afc-champs](http://www.wilson.com/afc-champs) and [www.wilson.com/nfc-champs](http://www.wilson.com/nfc-champs), and the decisions of the judges and Sponsor which shall be final, and (b) to release, discharge and hold harmless Sponsor, the National Football League, their respective parents, affiliates, subsidiaries and related companies, divisions, advertising and promotion agencies and their respective employees, directors and officers of the foregoing (collectively “Releasees”), from and against any/all claims, losses, injuries or damages, including death, resulting from the acceptance, use or misuse of any prize and/or participation in any prize related activities or any travel related thereto, and (c) allow Sponsor and/or its designees the use of a winner’s name, photos and/or likeness for promotion and publicity purposes without additional compensation except where prohibited by law. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law and, should an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sweepstakes is governed by laws of the State of Illinois, United States with venue in Chicago, Illinois for the resolution of all claims and disputes. In the

event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. No compensation will be paid in lieu of a prize. Sponsor reserves the right to substitute a prize of equal or greater value if advertised Prize item is unavailable. Prizes not transferable, assignable or redeemable for cash.

**9) LIMITATIONS OF LIABILITY:** Releasees are not responsible for any late, lost, illegible, incomplete, misdirected or postage due mail/entries, or stolen entries, nor are they responsible for incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes; any technical or human error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access of the web site; any injury or damage to participants or to any other person's computer(s) related to or resulting from participating in this Sweepstakes, or downloading materials from or use of the web site. If, for any reason the Sweepstakes cannot be conducted as planned by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes and may select a winner from among all eligible entries received prior to the action taken. In no event will Sponsor and/or Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of access to and use of the website, <http://www.wilson.com>, or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on the sites is provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow limitations or the exclusions of liability for incidental or consequential damages, or exclusion of implied warranties so some of the aforementioned limitations or exclusions may not apply. Check local laws for any restrictions or conditions regarding these limitations and/or exclusions.

**10) PRIVACY POLICY:** By entering the Sweepstakes, you agree to Sponsor's use and dissemination of your personal information to third parties. Such use and dissemination of such personal information shall be subject to any privacy policy of Sponsor then in effect, available at <http://www.wilson.com/en-us/legal/>.

**11) WINNER LIST:** For a list of the Prize Winners, mail a self-addressed, stamped envelope to be received by July 26, 2019 to: WILSON SUPER BOWL LIV TEAM BALL SWEEPSTAKES WINNERS, 130 East Randolph Street, Suite 600, Chicago, IL 60601 USA.