WILSON'S WIN A TRIP TO THE 2020 NFL DRAFT SWEEPSTAKES (the "Sweepstakes") Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN PRIZE. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

SPONSOR: Wilson Sporting Goods Co., 130 East Randolph Street, Suite 600, Chicago, Illinois 60601, United States of America.

- 1) **ELIGIBILITY**: This Sweepstakes is offered only to permanent, legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, the U.S. Virgin Islands and U.S. Military installations in foreign countries), with a valid mailing address (P.O. Box not accepted) ("United States"), of at least sixteen (16) years of age or older as of the day on which they enter. Employees of the NFL Entities (as defined below), and Wilson Sporting Goods Co. ("Sponsor"), its parents, affiliates, subsidiaries and related companies, advertising and promotion agencies, and the immediate families (spouse, and parents, siblings and children, and each of their respective spouses regardless of residence) and household members of each, whether related or not, are not eligible. Void where prohibited.
- **2) TIMING:** The Sweepstakes begins at 12:00:00 a.m. Central Time ("CT") on Saturday, January 25, 2020, and ends at 11:59:00 p.m. CT on Tuesday, March 31, 2020 (the "Entry Period").
- **3) HOW TO ENTER**: No purchase necessary. There are two separate methods of entry. Both methods of entry have the same chance of winning.
 - a) Wilson Live App Entry: To enter the Sweepstakes using the Wilson Live mobile app, during the Entry Period, entrants must; (1) download the Wilson Live app on a mobile device https://play.google.com/store/apps/details?id=com.tritium.WilsonLive&hl=en_US and https://apps.apple.com/us/app/wilson-live/id1470980763], (2) create a Wilson Live account through the Wilson Live app, which may include submitting your name, email address, mailing address, phone number, and/or other required information, and (3), during the Entry Period use the Wilson Live App to scan a Wilson Live-enabled football.
 - b) **Write-In Entry**: To enter the Sweepstakes by a write-in entry, during the Entry Period, write your name, email address, phone number, and mailing address on a 3" x 5" card and mail to Wilson Win A Trip to the 2020 NFL Draft Sweepstakes, Attn: Team Sports Marketing, 130 East Randolph Street, Suite 600, Chicago, IL 60601. Write-in Entry must be post marked by March 16, 2020 and received by March 23, 2020. All methods of entry have the same chance of winning. All entries become the property of the Sponsor and will not be returned.
 - c) Wilson.com: To enter, during the Promotion Period, visit the designated Wilson webpage that was shared via social media and email to various partner databases and complete an entry form into the sweepstakes. The only valid way to enter the Sweepstakes is by completing an entry form on the designated Wilson website. Incomplete or inaccurate entry forms are void. Follow the instructions on the webpage to complete the Sweepstakes entry form, including submitting your name, email address, and other required information. By entering, you acknowledge compliance with these Official Rules including all eligibility requirements.

By entering the Sweepstakes, entrants agree to comply with and be bound by these Official Rules. Failure to comply with the Official Rules may result in disqualification from the Sweepstakes. Entries become the

property of Sponsor and will not be returned. Please see the privacy policy located at wilson.com (www.wilson/com/en-us/legal) for details of Sponsor's policy regarding the use of personal information collected in connection with this Sweepstakes. BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER NAME MAY BE POSTED ON ANY WILSON MEDIA PAGES OR ON OTHER SPONSOR WEBSITES, IN SPONSOR'S DISCRETION IN CONNECTION WITH THE SWEEPSTAKES.

- 3) LIMIT ONE (1) ENTRY PER PERSON DURING THE ENTRY PERIOD. No other entry methods or forms of entry are valid. Participants may not use any device or artifice to register more than one time or as multiple registrants. Any eligible entrant who attempts to enter with multiple email addresses and/or phone numbers under multiple identities or uses any device or artifice to enter more than the limitations as provided for in the Official Rules will be disqualified and forfeits any and all prizes won, at Sponsor's discretion.
- 4) PRIZE. ONE (1) PRIZE. The Prize consists of round-trip airfare for two (2) persons from a major commercial airport near the Prize Winner's principal place of resident to Las Vegas, Nevada, up to two (2) nights' hotel accommodations (based upon standard double occupancy) in Las Vegas, Nevada, two (2) personalized laser engraved Wilson The Duke leather footballs, two (2) 2020 NFL Draft ceremony tickets, including a behind-the-scenes look at Sponsor's on-site booth and participate in the production of limited edition footballs for the 2020 NFL Draft and up to \$200 in meal credits (total).

Approximate Retail Value ("ARV") of the Prize: \$3,000 USD.

Actual value of trip may vary based on point of departure and airfare fluctuations. Any difference between stated approximate retail value and actual value of Prize will not be awarded. No alternative travel dates are available. Exact travel dates and arrangements subject to availability. Winner and travel guest must travel on same itinerary. If winner is eligible, but is a minor in his/her jurisdiction of residence, the travel guest must be winner's parent or legal guardian. A minor may accompany winner as a travel guest only if the winner is the minor's parent or legal guardian. Minors must be accompanied at all times during the trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor's parent or legal guardian. Travel guests must sign and return a travel release before any ticketing of travel occurs.

- 5) PRIZE RESTRICTIONS/CONDITIONS: The Prize is non-transferable. No cash redemption or other prize substitution except by Sponsor, in its sole discretion if featured Prize becomes unavailable. Any difference between stated approximate retail value and actual value of Prize will not be awarded. Prize winner and guest must travel on the same itinerary and must be able to travel on date(s) and times determined by Sponsor or prize will be forfeited and awarded to an alternate winner (time permitting before scheduled trip). Prize Winner is responsible for all taxes on the Prize. Sponsor may issue an IRSS Form 1099-MISC for Prize Winner. Selection of airline and hotel are solely within Sponsor's discretion. Meals, gratuities, luggage fees, incidental hotel charges and any other travel-related expenses not specified herein are the sole responsibility of Prize Winner. Prize Winner and guest must have all necessary identification and/or travel documents (e.g., a valid U.S. driver's license or government issued passport) required for travel and must not have any barrier to entry in the United States.
- **6) DRAWING:** Up to one (1) potential Prize Winner will be selected at random from a drawing of all eligible entries received during the Entry Period via the Entry website page. The date of the selection will be on or about 11:00:00 AM CT on Tuesday, March 24, 2020. The odds of winning will depend on the total number of eligible entries during the Entry Period.
- 7) **NOTIFICATION OF WINNERS/AWARDING OF PRIZE**: The potential Prize Winner may be notified via telephone, e-mail, overnight delivery service, notification through the Wilson Live app and/or

direct message through social media, and may be publicly announced on Wilson media pages. A Prize Winner shall have five (5) days to respond, and may be required to complete, sign, have notarized and return an Affidavit of Eligibility and Liability Release and, where legal, a Publicity Release within time specified on the prize notification or the Prize may be forfeited and awarded to an alternate winner. If a potential Prize Winner does not respond within five (5) days of notification, if documents are not timely returned, or if a prize notification is returned as undeliverable, the Prize may be forfeited and awarded to an alternate winner, even if another potential Prize Winner has already been announced.

8) ADDITIONAL TERMS: By entering and/or accepting a Prize, the Sweepstakes entrants agree to (a) abide by the Official Rules, which can be found at www.wilson.com/live and the decisions of the judges and Sponsor which shall be final, and (b) to release, discharge and hold harmless the NFL Entities, Sponsor, its respective parents, affiliates, subsidiaries and related companies, divisions, advertising and promotion agencies and their respective employees, directors and officers of the foregoing (collectively "Releasees"), from and against any/all claims, losses, injuries or damages, including death, resulting from the acceptance, use or misuse of any prize and/or participation in any prize related activities or any travel related thereto, and (c) allow Sponsor and/or its designees the use of a winner's name, photos and/or likeness for promotion and publicity purposes without additional compensation except where prohibited by law. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law and, should an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sweepstakes is governed by laws of the State of Illinois, United States with venue in Chicago, Illinois for the resolution of all claims and disputes. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. No compensation will be paid in lieu of a prize. Sponsor reserves the right to substitute a prize of equal or greater value if advertised Prize item is unavailable. Prize is not transferable, assignable or redeemable for cash.

9) LIMITATIONS OF LIABILITY: Releasees are not responsible for any late, lost, illegible, incomplete, misdirected or postage due mail/entries, or stolen entries, nor are they responsible for incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes; any technical or human error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access of the web site; any injury or damage to participants or to any other person's computer(s) related to or resulting from participating in this Sweepstakes, or downloading materials from or use of the web site. If, for any reason the Sweepstakes cannot be conducted as planned by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes and may select a winner from among all eligible entries received prior to the action taken. In no event will Sponsor and/or Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of access to and use of the website, http://www.wilson.com, or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on the sites is provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow limitations or the exclusions of liability for incidental or consequential damages, or exclusion of implied warranties so some of the aforementioned limitations or exclusions may not apply. Check local laws for any restrictions or conditions regarding these limitations and/or exclusions.

- **10) PRIVACY POLICY:** By entering the Sweepstakes, you agree to Sponsor's use and dissemination of your personal information to third parties. Such use and dissemination of such personal information shall be subject to any privacy policy of Sponsor then in effect, available at http://www.wilson.com/en-us/legal/.
- **11) WINNER LIST:** For a list of the Prize Winners, mail a self-addressed, stamped envelope to be received by September 24, 2020 to: WILSON WIN A TRIP TO THE 2020 NFL DRAFT SWEEPSTAKES WINNERS, 130 East Randolph Street, Suite 600, Chicago, IL 60601 USA.

Participant irrevocably waives all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.