

WILSON 2023 SUPER BOWL BUNDLE GIVEAWAY
(the “Sweepstakes”)
OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

Sponsor: Wilson Sporting Goods Co., a Delaware corporation, with a principal office at 130. E. Randolph St. Ste. 600. Chicago, IL 60601 and its respective parents, affiliates and subsidiaries, and the directors, officers, employees, and agents (“Sponsor”).

1) ELIGIBILITY: This Sweepstakes is offered only to permanent, legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, the U.S. Virgin Islands and U.S. Military installations in foreign countries), with a valid mailing address (P.O. Box not accepted) (“United States”), of at least eighteen (18) years of age or older as of the day on which they enter. Employees of Sponsors, and of each of their respective parents, affiliates, subsidiaries and related companies, advertising and promotion agencies, and the immediate families (spouse, and parents, siblings and children, and each of their respective spouses regardless of residence) and household members of each, whether related or not, are not eligible. Void where prohibited.

2) TIMING: The Sweepstakes begins at 12:00:00 AM Central Time (“CT”) on February 13, 2023 and ends at 11:59:59 PM CT on February 27, 2023 (the "Entry Period").

3) HOW TO ENTER: No purchase necessary. **Entry:** During the Entry Period, entrants must visit the designated Wilson webpage and complete an entry form for entry into the Sweepstakes. The only valid way to enter the Sweepstakes is by completing an entry form on the designated Wilson website. Incomplete or inaccurate entry forms are void. Follow the instructions on the webpage to complete the Sweepstakes entry form, including submitting your name, email address, and other required information. By entering, you acknowledge compliance with these Official Rules including all eligibility requirements. Failure to comply with the Official Rules may result in disqualification from the Sweepstakes. Entries become the property of Sponsors and will not be returned. Please see the privacy policy located at wilson.com (<http://www.wilson.com/en-us/explore/legal>) for details of Wilson’s policy regarding the use of personal information collected in connection with this Sweepstakes. **BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER NAME MAY BE POSTED ON ANY SPONSORS MEDIA PAGES OR ON SPONSORS WEBSITES, IN SPONSOR’S DISCRETION IN CONNECTION WITH THE SWEEPSTAKES.**

LIMIT ONE (1) ENTRY PER PERSON, PER EMAIL ADDRESS, OR PER HOUSEHOLD ADDRESS DURING THE PROMOTIONAL PERIOD. LIMIT OF ONE (1) PRIZE PER PERSON FOR THIS PROMOTION. Although subsequent attempts to enter may be received, only the first entry received from a particular individual will be eligible to win. Additional attempts to enter the same drawing will be disqualified. The submission of an entry is solely the responsibility of the entrant. Entries may only be made according to the method described above. Only eligible entries actually received by Sponsors and Administrators before the end of the specified entry

deadline will be included in the prize drawing. Illegible, unintelligible, incomplete or garbled entries will be disqualified.

4) CONDUCT: By entering the Sweepstakes, entrants agree to comply with and be bound by these Official Rules. The Official Rules will be available throughout the Entry Period on the Wilson website. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; (b) violating the Official Rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

5) PRIZES. LIMIT ONE (1) PRIZE PER PERSON: ONE (1) Prize; one (1) Prize per person.

The “Prize”: The “Prize” consists of one (1) SBLVII Champs Official Game Football (Approximate Retail Value (“ARV”): \$250), one (1) SBLVII Throwback Football (ARV: \$45), and one (1) SBLVII Mini Soft Touch Football (ARV: \$25). Total ARV of the Prize: \$320 USD. Note – The Prize does not consist of a football actually used in the Super Bowl or any other NFL game.

Any difference between stated approximate retail value and actual value of Prize will not be awarded.

6) PRIZE RESTRICTIONS/CONDITIONS: The Prizes are non-transferable. No cash redemption or other prize substitution except by Sponsor, in its sole discretion if featured Prize items become unavailable. Any difference between stated ARV and actual value of Prizes will not be awarded. Prize Winners are responsible for all taxes on the Prizes. Sponsor may issue an IRSS Form 1099-MISC for Prize Winners. ARV is as of the time these Official Rules were printed and the value of the Prizes may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the Prize at the time the Prize is awarded.

7) DRAWING: One (1) potential Prize Winner will be selected at random from a drawing of all eligible entries received during the Entry Period. The date of the selections will be on or about 11:00:00 AM CT on March 13, 2023.

The odds of winning will depend on the total number of eligible entries during the Entry Period.

8) NOTIFICATION OF WINNERS/AWARDING OF PRIZE: The potential Prize Winners will be notified via email and may be publicly announced on Sponsor media pages. A Prize Winner shall have seven (7) days to respond, and may be required to complete, sign, have notarized and

return an Affidavit of Eligibility and Liability Release and, where legal, a Publicity Release within time specified on the prize notification or the Prize may be forfeited and awarded to an alternate winner. If a potential Prize Winner does not respond within seven (7) days of notification, if documents are not timely returned, or if a prize notification is returned as undeliverable, the Prize may be forfeited and awarded to an alternate winner, even if another potential Prize Winner has already been announced.

9) ADDITIONAL TERMS: By entering and/or accepting a Prize, the Sweepstakes entrants agree to (a) abide by these Official Rules and the decisions of the judges and Wilson which shall be final, and (b) to release, discharge and hold harmless Sponsor and its respective parents, affiliates, subsidiaries and related companies, divisions, advertising and promotion agencies and their respective employees, directors, officers and agents of the foregoing (collectively "Releasees"), from and against any/all claims, losses, injuries or damages, including death, resulting from the acceptance, use or misuse of any prize and/or participation in any prize related activities or any travel related thereto, and (c) allow Sponsor and/or its designees the use of a winner's name, photos and/or likeness for promotion and publicity purposes without additional compensation except where prohibited by law. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law and, should an attempt be made, Sponsor reserve the right to seek damages from any such person to the fullest extent permitted by law. Sweepstakes is governed by laws of the State of Illinois, United States with venue in Chicago, Illinois for the resolution of all claims and disputes. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. No compensation will be paid in lieu of a prize. Sponsor reserves the right to substitute a prize of equal or greater value if advertised Prize item is unavailable. Prizes not transferable, assignable or redeemable for cash.

10) LIMITATIONS OF LIABILITY: Releasees are not responsible for any late, lost, illegible, incomplete, misdirected or postage due mail/entries, or stolen entries, nor are they responsible for incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes; any technical or human error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access of the web site; any injury or damage to participants or to any other person's computer(s) related to or resulting from participating in this Sweepstakes, or downloading materials from or use of the web site. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond their control including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, epidemic, pandemic, or other public health crisis (e.g., COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, Sponsor shall have the right to cancel, terminate, modify, suspend or extend the Sweepstakes and may select a winner from among all eligible entries received prior to the action taken. In no event will Sponsor and/or Releasees be responsible or liable for any damages or losses

of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of access to and use of the website, <http://www.wilson.com>, or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on the sites is provided “as is” without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow limitations or the exclusions of liability for incidental or consequential damages, or exclusion of implied warranties so some of the aforementioned limitations or exclusions may not apply. Check local laws for any restrictions or conditions regarding these limitations and/or exclusions.

11) PRIVACY POLICY: By entering the Sweepstakes, you agree to Sponsor’s use and dissemination of your personal information to third parties. Such use and dissemination of such personal information shall be subject to any privacy policy of Sponsor then in effect, available at <http://www.wilson.com/en-us/explore/legal/>.

12) WINNER LIST: For a list of the Prize Winners, mail a self-addressed, stamped envelope to be received by August 1, 2023 to: WILSON 2023 SUPERBOWL BUNDLE GIVEAWAY WINNERS, Attn: Team Sports Division, 130 East Randolph Street, Suite 600, Chicago, IL 60601 USA.